

Curriculum Change Form
(Present only one proposed curriculum change per form)
(Complete only the section(s) applicable.)

Part I

<input type="checkbox"/> (Check one)	Department Name	Communication
<input checked="" type="checkbox"/> New Course (Parts II, IV)	College	Business & Technology
<input type="checkbox"/> Course Revision (Parts II, IV)	*Course Prefix & Number	BEM 453
<input type="checkbox"/> Hybrid Course ("S," "W")	*Course Title (30 character limit)	Advanced Screenwriting
<input type="checkbox"/> New Minor (Part III)	*Program Title	
<input type="checkbox"/> Program Suspension (Part III)		
<input type="checkbox"/> Program Revision (Part III)	*Provide only the information relevant to the proposal.	If Certificate, indicate Long-Term (University) or Short-Term (Departmental)

Proposal Approved by:	<u>Date</u>		<u>Date</u>
Departmental Committee	2/20/14	Council on Academic Affairs	3/20/2014
College Curriculum Committee	2/28/2014	Faculty Senate**	NA
General Education Committee*	NA	Board of Regents**	NA
Teacher Education Committee*	NA	EFFECTIVE ACADEMIC TERM***	Fall 2014
Graduate Council*	NA		

*If Applicable (Type NA if not applicable.)
**Approval needed for program revisions or suspensions.
***To be added by the Registrar's Office after all approval is received.

Completion of A, B, and C is required: (Please be specific, but concise.)

A. 1. Specific action requested: (Example: Increase the number of credit hours for ABC 100 from 1 to 2.)	To offer an advanced screenwriting class.
A. 2. Proposed Effective Academic Term: (Example: Fall 2012)	Fall 2014
A. 3. Effective date of suspended programs for currently enrolled students: (if applicable)	NA
B. The justification for this action:	Many students have requested an additional screenwriting class beyond BEM 353W Art and Craft of Screenwriting. Both BEM majors and non-majors have expressed interest in such a class. The pilot version of Advanced Screenwriting has enjoyed a robust enrollment. This class will allow students to learn more about screenwriting and fiction writing for television, providing BEM majors and students interested in creative writing and the film industry with more professional writing skills.
C. The projected cost (or savings) of this proposal is as follows:	
Personnel Impact:	None
Operating Expenses Impact:	None
Equipment/Physical Facility Needs:	None
Library Resources:	None

Part II. Recording Data for New, Revised, or Dropped Course

(For a **new required course**, complete a separate request for the appropriate program revisions.)

1. For a new course, provide the catalog text.
2. For a revised course, provide the current catalog text with the proposed text using ~~striketrough~~ for deletions and underlines for additions.
3. For a dropped course, provide the current catalog text.

New or Revised* Catalog Text

(*Use ~~striketrough~~ for deletions and underlines for additions. Also include Crs. Prefix, No., and description, limited to 35 words.)

BEM 453 Advanced Screenwriting. (3) I,II. Prerequisites: BEM 353W or departmental approval. Writing and marketing the screenplay for television and film. Emphasis is placed on structuring and composing the screenplay for advanced writers. Open to all majors.

Part IV. Recording Data for New or Revised Course (Record only **new or changed** course information.)

Course prefix (3 letters)	Course Number (3 Digits)	Effective Academic Term (Example: Fall 2012)	College/Division:	Dept. (4 letters)*
BEM	453	Fall 2014	AS _____ HS _____ BT <u>X</u> JS _____ ED _____ UP _____	COMM
Credit Hrs.	Weekly Contact Hrs.		Repeatable Maximum No. of Hrs. _____	
3	Lecture <u>3</u>	Laboratory _____	Other _____	
Schedule Type* (List all applicable)	Work Load (for each schedule type)	Grading Mode*	Cip Code (first two digits only) 09	
1	3	N	Class Restriction, if any: (undergraduate only)	
			FR _____ JR _____	
			SO _____ SR _____	
		Grading Information: Course is eligible for IP (in-progress grading) for: <u>Check all applicable</u>		
		Thesis _____		
		Internship _____		
		Independent Study _____		
		Practicum _____		

CoRequisites and Prerequisites ****See definitions on following page****

Co-Requisite(s): (List only co-requisites. See below for prerequisites and combinations.)

Course Prefix and No.	
Course Prefix and No.	

Prerequisite(s): (List prerequisites only. List combinations below. Use **“and”** and **“or”** literally.) (Specific minimum grade requirements should be placed in () following courses. Default grade is D-.)

Course Prefix and No.	<u>BEM 353W or departmental approval</u>
Course Prefix and No.	
Test Scores	
Minimum GPA (when a course grouping or student cumulative GPA is required)	

Co-requisite(s) and/or Prerequisite(s) Combination (Use **“and”** and **“or”** literally.) (Specific minimum grade requirements should be placed in () following courses. Default grade is D-.)

Course Prefix and No.	
Test Scores	
Minimum GPA (when a course grouping or student cumulative GPA is required)	

Equivalent Course(s): (credit will not be awarded for both...; or formerly...)

Course Prefix and No.	
Course Prefix and No.	
Course Prefix and No.	

Proposed General Education Element: Please mark (X) in the appropriate Element or Elements

Element 1 (9)	Element 2 (3)	Element 3 (6)	Element 4 (6)	Element 5 (6)	Element 6 (6)	Wellness
1A (3)	2 (3)	3A (3)	4(6)	5A (3)	6 (6)	
1B (3)		3B (3)		5B (3)		
1C (3)		or 3A/B Integrated A&H(6)				

Eastern Kentucky University
Department of Communication
BEM 453 Advanced Screenwriting
3 credit hours

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Combs 304

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Catalogue Course Description: Prerequisites: BEM 353W or departmental approval. Writing and marketing the screenplay for television and film. Emphasis is placed on structuring and composing the screenplay for advanced writers. Open to all majors.

Required Text: Save the Cat Strikes Back, by Blake Snyder, ISBN: 0984157603 (\$16-\$20)

Student Learning Outcomes:

- a. to demonstrate an **advanced** writing process.
- b. to recognize **advanced** writing strategies for Television and Film.
- c. to identify recurring characters and learn how to incorporate them into new works.
- d. to identify plot developments and understand how character influences plot.
- e. to understand and apply the mechanics of **advanced** screenwriting.
- f. to understand the marketing process and the basics of selling a screenplay.
- g. to exercise critical thinking when watching a film or reading a screenplay.

Learning Modules:

1. Loglines
2. Beat Sheets
3. Screenplay Outlines
4. Writing Descriptions
5. Writing Action
6. Writing Dialogue
7. Scene Headings, Transitions and Time of Day
8. Marketing and Pitching the Screenplay
9. Writing for Dramatic Television

Evaluation Methods:

Beat Sheet, Screenplay Map, Outline	20%
1 st Draft Feature Screenplay (10 pages)	20%
2 nd Draft Feature Screenplay (30 pages)	20%
Final Draft Screenplay (50 pages)	20%
Treatment and Outline for TV Show	20%

CBT 9

Student Progress: Students will monitor their progress by checking the grade center on the Blackboard site and in scheduled consultations with the instructor. Students are responsible for recovering information they missed during any absences from fellow students or Blackboard, not from the instructor.

Attendance Policy: Regular and timely class attendance is expected of all students. Students are allowed three (3) absences during the semester without penalty. All subsequent unexcused absences will result in a final grade reduction of one letter grade per incident. (For example, if a student has an A in the class, but has 4 unexcused absences, she will receive a B for her final grade). Six (6) or more absences will result in an automatic F for the class.

Excuses must be submitted in writing within 48 hours of the absence and must include official documentation. Excused absences will include only the following:

1. Auto accident and/or mechanical problems experienced by the student on the day of the absence. A police report of the accident or towing/shop receipt will be required for an approved excuse.
2. Hospital, clinic, doctor's office or emergency room visit by the student on the day of the absence. A doctor's note will be required for an approved excuse.
3. The death of an *immediate* family member within 2 days of the absence (husband, wife, brother, sister, mother, father). A funeral notice or obituary will be required for an approved excuse.

The instructor will not accept late assignments. All late assignments will receive an automatic F without an approved excuse (see above).

If a student misses a quiz or assignment deadline, the student may be offered an extra credit assignment if she provides the instructor with an approved excuse (see excused absences above).

Students who choose to use cell phones in class will receive an automatic absence for the day. Students who choose to text during lectures or while the instructor or other students are speaking will receive an automatic absence for the day.

Last Date to Drop the Course: _____. Last day to drop a full semester course without a "W" appearing on the university transcript, last day to register for or add additional full-semester courses. Last day for full tuition refund.

Disability Statement:

A student with a “disability” may be an individual with a physical or mental impairment that substantially limits one or more major life activities such as learning, seeing or hearing. Additionally, pregnancy or a related medical condition that causes a similar substantial limitation may also be considered a disability under the ADA.

If you are registered with the Office of Services for Individuals with Disabilities, please obtain your accommodation letters from the OSID and present them to the course instructor to discuss any academic accommodations you need. If you believe you need accommodation and are not registered with the OSID, please contact the office in the Whitlock Building Room 361 by email at disserv@eku.edu or by telephone at (859) 622-2933. Upon individual request, this syllabus can be made available in an alternative format.

Academic Integrity Statement: Students are advised that EKU’s Academic Integrity policy will strictly be enforced in this course. The Academic Integrity policy is available at www.academicintegrity.eku.edu. Questions regarding the policy may be directed to the Office of Academic Integrity.

Official E-mail: An official EKU e-mail is established for each registered student, each faculty member, and each staff member. All university communications sent via e-mail will be sent to this EKU e-mail address.

***This is an R-rated class. You may write about whatever you’d like. You may use any adult language you’d like in your screenplay.**

Course Requirements:

Consultations/Instructor Evaluations: Consultations are times for you to consult with the instructor one-on-one concerning the progress of your screenplay. The instructor will provide you with his evaluation of your recent draft at this time. **During consultations, class will not meet as usual.** Students will be assigned consultation dates. **Missing a consultation will result in one class absence.**

Required Reading: All required reading for a class meeting should be completed before the class so that students are able to participate in discussions and question and answer sessions.

Course Outline:

Date

Class

Week 1 - Read Chapter 1 and 2

The Three-Act Structure, Save the Cat and Loglines
Save the Cat: Loglines

Week 2 – Read Chapter 3 and 4

Save the Cat: Loglines and Beat Sheets

Week 3 – Read Chapter 5, 7 and 8

Save the Cat: Beat Sheets

Guest Skype:

Screenplay Outlines and Maps

Week 4

Screenplay Outlines and Maps
Beat Sheet, Screenplay Map, Outline due

Week 5

Guest Skype:

Celtx, Scene Headings, Transitions and Time of Day
Writing Descriptions and Action

Week 6

Peer Evaluations of 1st Draft Screenplay (10 pages)

Peer Evaluations of 1st Draft Screenplay (10 pages)

Screenplay – 1st Draft due (10 pages)

Week 7

Consultations; *Instructor Evaluations*
Consultations; *Instructor Evaluations*

Week 8

Writing Dialogue
Putting it all together

Week 9

Spring Break – no class

Week 10

Marketing and Pitching the Screenplay

Guest Skype:

Screenplay – 2nd Draft due (30 pages)

Week 11

Consultations; *Instructor Evaluations (Group 1)*

Consultations; *Instructor Evaluations (Group 2)*

Week 12

Screenplay - Final Draft due: Group 1 (50 pages)

Screenplay - Final Draft due Group 2 (50 pages)

Week 13
Writing for Television
Writing for Television

Week 14
Writing for Television
Writing for Television

Week 15
Consultations; *Instructor Evaluations*
Consultations; *Instructor Evaluation*

Week 16
Consultations; *Instructor Evaluations*
Consultations; *Instructor Evaluations*

Final Draft: Treatment and Outline for TV Show