

CAA Agenda April 13, 2023

(hyperlinks provided)

## **Members:**

### Voting Members

- \*Holly Argo for Ryan Baggett (Dean, Graduate Education and Research)
- \*Michael Ballard (Associate Dean, College of Health Sciences)
- \*John Bowes (Associate Dean, College of Letters, Arts and Social Sciences)
- \*Dana Bush (Associate Dean, College of Education and Applied Human Sciences)
- \*David Coleman (Honors Program Representative)
- \*Trish Isaacs (Associate Dean, College of Business)
- \*Lisa Kay (Faculty Senate Vice Chair)
- \*Scott Hunt (Associate Dean, College of Justice, Safety, & Military Science)
- \*Bethany Miller (Associate Vice President for Student Success and Institutional Effectiveness and Research)
- \*Abbey Poffenberger (Chairs' Association Representative)
- \*Tim Ross (Associate Dean, College of Science, Technology, Engineering, and Mathematics)
- \*Kelly Smith (Director of Collections and Discovery, ECU Libraries)
- \*Shannon Tipton (University Registrar)
- \*Jennifer Wies (Associate Provost and CAA Chair)
- Alyssa Hysell (Student Representative)

### Non-Voting Members

- \*Stephanie Cunagin (Associate Director of CRM Operations)
- \*Lakin Wooldridge (e-Campus Representative)
- \*Lisa Cox (Director, Articulation and Transfer Systems)

\* denotes present

## **Approval of Minutes**

1. [November 22, 2022 Minutes](#)
2. Coleman moved, Ross seconded. Unanimous approval.

## **Presentation and Discussion**

1. KCTCS Advising Pathways (Lisa Cox)
  - [AA to BS Elementary Education 21-22.updated.02.07.22 \(002\).pdf \(eku.edu\)](#)
  - [KCTCS Transfer Pathways | Transfer Center \(eku.edu\)](#)

## **Announcements from Council Members**

1. Coffee and Policy, 4/18: Academic Agreements
2. Fall Meetings Dates!

- i. Board of Regents: November 15, 2023
  - ii. Faculty Senate: October 23, 2023
  - iii. CAA: October 19
3. Looking ahead to 2023-2024
  - i. Policy and process revisions to Credit for Prior Learning

## **Curriculum Items for Approval- all items unanimously approved**

### College of Health Sciences

#### Public Health and Clinical Sciences

##### Program Revision

1. Master of Public Health, Health Promotion Concentration. Change modality to 100% online via e-campus for the MPH program with a concentration in Health Promotion

##### Course Revisions

2. HSA 306 Clinical Classification Systems. Update title of course, course description, and the addition of two SLOs (50%)
3. HSA 405 Clinical Information Management. Updating the course title, description, and SLOs to better reflect the course content.

### College of Education and Applied Human Sciences

#### Department of Teaching, Learning, and Educational Leadership

##### Program Revisions

4. MA Clinical Mental Health Counseling
  - a. Change the primary modality of instruction of the program to offer more than 50% of the curriculum through hybrid or online instructional modalities.
  - b. Revise the admissions requirements by removing the MAT exam and clarifying that three letters of recommendations and a writing sample are required.
5. MAEd School Counseling
  - a. Offer two tracks in the School Counseling Program (i.e., one 36-hour track that leads to initial/provisional certification through Kentucky's Education Professional Standards Board; one 60-hour track is accredited by the Council for Accreditation of Counseling and Related Education Programs and leads to initial/provisional certification through Kentucky's Education Professional Standards Board, and is eligible for Rank 1 within the state educational system)
6. MAEd School Counseling
  - a. Change the primary modality of instruction of the program to offer more than 50% of the curriculum through hybrid or online instructional modalities.
  - b. Revise the admissions requirements by removing the MAT exam and clarifying that three letters of recommendations and a writing sample are required.

7. EdD Ed Leadership & Policy Studies. Change of program modality from face-to-face to online.

Course Revisions

8. ELE 420: ~~Creative Thinking Lab: Integrated Arts~~ Professional Growth Seminar. Revise course title, description, and Student Learning Outcomes.

[College of Justice, Safety, and Military Science](#)

Department of Fire Protection and Paramedicine Sciences

New Program

9. Undergraduate Certificate Wildland Firefighting (CIP Code: 43.0206). 22 hours, all from extant courses

Department of Justice Studies

Revised Program

10. BS Criminal Justice (CIP Code: 43.0103) and MS Criminology and Criminal Justice (CIP Code: 43.0103): 3+2 Accelerated Degree Program

Department of Police Studies

New Course

11. New Course, PLS 340, Conservation Officer

New Program

12. Undergraduate Certificate in Conservation Law Enforcement (CIP Code: 03.0208)
  - a. 27 hours, of which 24 hours are from extant courses, and the new course is one that was in the development stage

Department of Safety and Security

Program Revisions

13. BS Homeland Security (CIP Code 43.0301) and MSS Safety, Security, and Emergency Management (CIP Code 43.9999): 3+2 Accelerated Degree Program
14. BS Occupational Safety (CIP Code 15.0703) and MSS Safety, Security, and Emergency Management (CIP Code 43.9999): 3+2 Accelerated Degree Program

[College of Letters, Arts, and Social Sciences](#)

Department of English

New Course

15. ENG 201: Career Development in English – add career readiness course to the core curriculum

Department of Government

New Course

16. POL 873: Applied Project in Public Administration – new capstone option for MPA

Department of History, Philosophy, & Religious Studies

17. New Minor. Minor in Religious Studies – add minor to offerings in HPRS

Institute for Collaborative and Creative Arts: Art, Communication, Music, and Design

School of Communication

New Courses

18. ASO 100R: Student Success Seminar in Communication – orientation seminar specific to Communication fields
19. BEM 496: Documentary Production I – add first of two new capstone courses for new BFA program
20. BEM 497: Documentary Production II – add second of two new capstone courses for new BFA program
21. PUB 416: Media Ethics – new course to cross-list with BEM 415

Program Revisions

22. BA Public Relations – Adjust requirements and electives based on course adjustments and streamlining of degree curriculum overall

New Program

23. BFA in Documentary Film Production – add new BFA Documentary Film Production degree

School of Music

Course Revisions

24. THE 200: Theatrical Makeup – revise title and course description; reduce credit hours from 3 to 2
25. THE 210: Advanced Stagecraft – revise title and course description

New Courses

26. THE 325: Puppetry – add new course as part of proposed Theatre BA program
27. THE 345: Puppetry Performance – add new course as part of proposed Theatre BA program

New Program

28. BA in Theatre

Department of Language & Cultural Studies, Anthropology, and Sociology

New Course:

29. ANT 440: Practicum in Anthropology

Program Revision:

30. BA in Sociology: Drop SOC 462 and add SOC 301 to reflect course number change. Add an optional Diversity in Society Concentration for Sociology majors interested in diversity-related careers and job skills to develop and signal their competency in this area to employers, as well as a General Sociology concentration for students who choose not to pursue this concentration

[College of Science, Technology, Engineering, and Mathematics](#)

Department of Applied Engineering & Technology Management

New Course

31. MFE 498, Senior Capstone Project I, New course

Department of Computer Science and Information Technology

New Courses

32. NET 361, Cloud Technology Foundations, New course

33. NET 367c, Exit Exam for University Cert in Cyber Systems

Department of Mathematics and Statistics

New Course

34. STA 260 Business Statistics, New course

[College of Business](#)

New Program

35. Certificate in Financial Technology and Cybercrime

Program Revision

36. New Concentration. BBA in Management Concentration in Leadership and Organizational Behavior with Approval Form, Curriculum map, and Guide

New Courses

37. FIN 320, Financial Technology and Security with Syllabus

38. MGT 318, Management Issues in International Business with Syllabus

39. MGT 432, Leadership and Ethics with Syllabus
40. MGT 434, Team Effectiveness and Creative Problem Solving with Syllabus
41. MGT 438, Organizational Culture and Change Initiatives with Syllabus
42. MGT 448, Supply Chain Ecosystems with Syllabus
43. MKT 708, Sales Management with Syllabus
44. MKT 740, Business-to Business Sales and Marketing with Syllabus
45. MKT 755, Marketing Research and Analysis with Syllabus
46. MKT 756, Qualitative Research in Marketing with Syllabus
47. MKT 757, Experimental Design for Marketing with Syllabus
48. MKT 770, Advanced Sales & Negotiations with Syllabus
49. MKT 790, Special Topics in Sales & Marketing with Syllabus

Motion to adjourn:

### **Items for Notification**

#### [College of Health Sciences](#)

Department of Parks, Recreation, Exercise and Sport Science

#### Program Revisions

1. Add REC280 to core and adjust core/concentration as needed to BS in Recreation and Park Administration and BS and MS Accelerated 3+2
  - a. Recreation and Park Administration, Bachelor of Science (B.S.) and Master of Science (M.S.) Accelerated 3+2 Dual Degree Program with a Concentration in Natural Resources Recreation Management
  - b. Recreation and Park Administration, Bachelor of Science (B.S.) and Master of Science (M.S.) Accelerated 3+2 Dual Degree Program with a Concentration in Recreation Management and Event Planning
  - c. Recreation and Park Administration, Bachelor of Science (B.S.) and Master of Science (M.S.) Accelerated 3+2 Dual Degree Program with a Concentration in Recreation Therapy
  - d. Recreation and Park Administration, Bachelor of Science (B.S.) and Master of Science (M.S.) Accelerated 3+2 Dual Degree Program with a Concentration in Tourism & Resort Recreation
  - e. Recreation and Park Administration, Bachelor of Science with a Concentration in Natural Resources & Recreation Management (B.S.)
  - f. Recreation and Park Administration, Bachelor of Science with a Concentration in Recreation Management and Event Planning (B.S.)
  - g. Recreation and Park Administration, Bachelor of Science with a Concentration in Recreation Therapy (B.S.)
  - h. Recreation and Park Administration, Bachelor of Science with a Concentration in Tourism & Resort Recreation (B.S.)

#### Course Revisions

2. REC 463 Internship. Add pre-req

3. REC 473 Therapeutic Recreation Internship. Add pre-req

## Occupational Science & Occupational Therapy

### Program Revision

4. Occupational Therapy Doctorate with a Concentration in Professional (O.T.D.). Remove the 3-credit elective requirement (OTS 910, OTS 911, or OTS 913) and instead require OTS 805 (3 credits). Correct hours for degree

## Public Health and Clinical Sciences

### Course Revisions

5. HEA 290 Foundations of Health Education. Minor edits to course descriptions or pre-requisites
6. HEA 380 Mental Health Education. Minor edits to course descriptions or pre-requisites
7. HEA 498 Community Health Education Process. Minor edits to course descriptions or pre-requisites
8. MLS 209 Microbiology for Health. Minor edits to course descriptions or pre-requisites
9. HSA 302 Organization and Management of Health Services
10. HSA 303 Fundamentals of Medical Science
11. HSA 370 Health Information Management
12. HSA 372 Health Care Reimbursement
13. HSA 375 Health Services Administration
14. HSA 401 Legal Issues in Health Care
15. HSA 406 Health Care Quality Management
16. HSA 407 Advanced Health Services Administration
17. HSA 409 Health Services Research Meth
18. MLS 305 Analysis of Body Fluids

### Program Revisions

19. Medical Laboratory Science, Bachelor of Science (B.S.)
  - a. Remove one credit hour from free electives and add it to MLS 305
  - b. Require CMS 210 or 215 as a support course
20. Master of Public Health
  - c. Concentration in Environmental/Occupational Health & Sustainability (M.P.H.)
    - i. Change admissions requirements from 3 letters of recommendation to list of 3 professional or academic references with current contact information
    - ii. Drop MPH 895 course
    - iii. Change Exit requirement from MPH 895 to EHS 890
    - iv. Change MPH Program total credit hours from 43 to 42
    - v. Strike language about department where concentration is housed.
  - d. Concentration in Health Promotion (M.P.H.)
    - i. Catalog correction in Health Promotion Electives - HEA 794: Substance Use Prevention (is listed as HEA 784 with no description)
    - ii. Change Admissions requirements from 3 letters of recommendation to list of 3 professional or academic references with current contact information

- iii. Drop MPH 895 course
  - iv. Change Exit requirement from MPH 895 to HEA 880
  - v. Change MPH Program total credit hours from 43 to 42
  - vi. Strike language about department where concentration is housed.
21. Public Health, Bachelor of Science (B.S.) & Master of Public Health (M.P.H.)  
Accelerated 3 + 2 Degree Program
- e. Concentration in Health Promotion
    - i. Remove MPH 830 (Biostatistics in Health Sci) from the 3+2 accelerated path core.
    - ii. Add MPH 825 (Public Health Planning) to the 3+2 accelerated path core.
    - iii. Remove HEA 480W from the 3+2 accelerated path concentration.
    - iv. Add STA 215, STA 217, or SOC 232 to the supporting course requirements.
    - v. Drop SJS 101 and SJS 313 from the supporting course requirements.
    - vi. Editorial corrections to catalog listing including program requirements, misspelling in
    - vii. General Education listing, changes previously approved to course listings for HEA 290, HEA 300, HEA 310, HEA 380, HEA 300, HEA 410, HEA 498, and correction of concentration, supporting course, and total hour requirements.
  - f. Concentration in Pre Professional
    - i. Remove MPH 830 (Biostatistics in Health Sci) from the 3+2 accelerated path (with concentration in pre-professional) core.
    - ii. Add MPH 825 (Public Health Planning) to the 3+2 accelerated path (with concentration in pre-professional) core.
    - iii. Remove HEA 480W from the 3+2 accelerated path with pre-professional concentration.
    - iv. Add STA 215 OR STA 217 to the supporting course requirements.
    - v. Editorial corrections to catalog listing including program requirements, misspelling in
    - vi. General Education listing, changes previously approved to course listings for HEA 290, HEA 310, HEA 380, HEA 410, HEA 498, and correction of concentration, supporting course, and total hour requirements.
22. Public Health, Bachelor of Science
- g. Concentration in Health Promotion (B.S.)
    - i. Drop SJS 101 and SJS 313
    - ii. Editorial corrections to catalog listing including misspelling in General Education listing, changes previously approved to course listings for HEA 290, HEA 300, HEA 310, HEA 380, HEA 300, HEA 410, HEA 498, STA 215 indicated as General Education element 2, and correction of concentration, supporting course, and total hour requirements.
  - h. Concentration in Pre Professional (B.S.)
    - i. Remove MAT 120 from the supporting course requirements.
    - ii. Editorial corrections to catalog listing including misspelling in General Education listing, changes previously approved to course listings for HEA 290, HEA 310, HEA 380, HEA 410, HEA 498, STA 215 indicated as



General Education element 2, and correction of concentration, supporting course, and total hour requirements

College of Justice, Safety, and Military Science

Department of Fire Protection and Paramedicine Sciences (FPPS)

Course Revisions

23. FSE 305, Hazardous Materials. Editorial change: striking “credit will not be awarded for both FSE 305 and OSH 305.”
24. EMC 102, First Response Emergency Care. Change credit hours from 2 to 4
25. EMC 110, Introduction to Medical Care. Changes include total credit hours, course title, and course description

Course Drops

26. EMC 110L, Introduction to Emergency Medical Care Laboratory DROP

Program Revision

27. Emergency Medical Care BS
  - a. Emergency Medical Technician remove EMC 110L
  - b. Emergency Medical Care Minor remove EMC 110L

Department of Justice Studies

Program Revision

28. MS Criminal Justice Police and Leadership. Admission Requirements Change.

Course Revisions

29. COR 422, Legal Issues in Juvenile Justice. Correct typo in course description.
30. COR 423, Topical Seminar: \_\_\_\_\_. Change from variable course (1-3) to 3 credit hours.
31. CRJ 890, Topical Seminar in Criminal Justice. Change from variable course (1-3) to 3 credit hours. Change maximum credit hours from 9 to 12.

Department of Safety, Security and Emergency Management

Program Revisions

32. UCERT Corporate Security Operations. Change of title to UCERT Cyber and Security Management
33. MS in Safety, Security and Emergency Management
  - i. Remove Concentrations
    - i. Construction Safety
    - ii. Corporate Security Operations
    - iii. Emergency Management and Disaster Resilience
    - iv. Healthcare Safety
    - v. Occupational Safety
    - vi. Safety Leadership and Management

vii. Supply Chain Safety and Security

Course Revisions

- 34. SSE 827, Issues in Security Management. Remove prerequisites/corequisites
- 35. SSE 835, Advanced Construction Safety. Remove prerequisites/corequisites
- 36. SSE 840, Tech Construction Safety Management. Remove prerequisites/corequisites
- 37. SSE 880, SSE Research Planning. Remove prerequisites/corequisites

[College of Education and Applied Human Sciences](#)

Department of Teaching, Learning, and Educational Leadership

Program Revision

- 38. BS Education of the Deaf and Hard of Hearing P-12
  - j. Reduce total program credits by 2 hours. Fix hour error that was in the catalog.
- 39. BS Special Education Teaching LBD
  - k. Reduce total program credits for dual certification in special education LBD & Elementary Education by 2 hours. Fix hour error that was in the catalog. Provide option for students to take either SED 270 or EDF 204.
  - l. Minor in Special Education (Non-Teaching)
    - i. Substitute SED 445 for SED 270.
- 40. BS Middle Grades Education Teaching
  - m. Replace GEO 115 or 315 with GEO 210.
  - n. Replace GLY 103 with GLY 102.
- 41. MAEd Special Education. Remove Miller Analogies Test (MAT) as an option in the Admission Requirements section. This test is no longer being offered.

Course Revisions

- 42. EME 301: Mathematical Concepts for P-9 III (cross-listed with MAE 302 - STEM Dept. of Math & Statistics)
  - o. Revise course description to more accurately describe topics covered. – Revised Syllabus included
- 43. SED 260: Language and Speech Disorders Literacy Development of Exceptional Children
  - p. Revise course title and description to better reflect course content. – Revised Syllabus included
- 44. SED 270: Assistive Technology/Strategies for MSD
  - q. Updating title and course description. Changing credit hours to 2. – Revised Syllabus included
- 45. SED 445: IEP Transition and Collaboration Professional Roles in Special Education
  - r. Change the course title and description to better reflect the course content. – Revised Syllabus included
- 46. EME 452: Teaching Grammar and Punctuation P-8
  - s. Revise prerequisite since EMG 445 is no longer offered & was replaced by ELE 445. – Revised Syllabus included
- 47. SED 305: Behavior Disorders

- t. Remove former codes from description and update prerequisite. – Revised Syllabus included
- 48. SED 318: Special Education in Early Childhood
  - u. Remove prerequisite, corequisites, and outdated information in description. – Revised Syllabus included
- 49. SED 350: Introduction to Special Education Assessment
  - v. Update corequisites and description. – Revised Syllabus included
- 50. SED 352: Special Education Early Childhood Assessment
  - w. Add minimum grade requirement to prerequisite course & update description to better reflect the course content. – Revised Syllabus included
- 51. SED 356: Methods and Materials for LBD Special Education
  - x. Change title to include identifier Special education & remove prerequisite & corequisite. – Revised Syllabus incl.
- 52. SED 375: Practicum in Special Education
  - y. Update prerequisite information. – Revised Syllabus included
- 53. SED 390: Applied Behavior Analysis
  - z. Remove corequisite and extraneous information from description. – Revised Syllabus included
- 54. SED 436: Early Intervention Programming
  - aa. Remove prerequisites and update description to better reflect the course content. – Revised Syllabus included
- 55. SED 450: Assessment and Methods for Deaf and Hard of Hearing
  - bb. Remove outdated course information from description. – Revised Syllabus included
- 56. SED 800: Exceptional Learners in the General Education Classroom. Change course title to be inclusive of all exceptional learners, not just those in a general education classroom. (2) Open course to all majors.
- 57. SED 538: Language of the Deaf and Hard of Hearing. Update course description & prerequisite requirement.
- 58. SED 738: Language of the Deaf and Hard of Hearing. Update course description & prerequisite requirement.
- 59. SED 580: Audiology for Teachers of the Deaf and Hard of Hearing. Revise catalog description to better reflect course content.
- 60. SED 780: Audiology for Teachers of the Deaf and Hard of Hearing. Revise catalog description to better reflect course content.
- 61. SED 825 Language Disorders and Literacy of Students with Disabilities. (1) Update course title and description to align with content (2) Remove prerequisites.
- 62. SED 837: Applied Behavior Analysis for Students with Disabilities. Remove prerequisites and open course to all majors.
- 63. SED 856: Graduate Special Education Methods and Materials. Because this program has revolving admissions, there are no prerequisites needed.
- 64. SED 808: Special Education Early Childhood Survey. Remove dated equivalent course from catalog text.
- 65. SED 827: Early Childhood Special Education Partnerships. Edit catalog text to remove outdated equivalent course, clean up typos, and reflect early intervention birth-3 service providers in early childhood education.

66. SED 850: Assessment, Programs, & Methods for Students who are Deaf or Hard of Hearing. Remove outdated information from course description.

## Department of Applied Human Sciences

### Program Revisions

67. BS Food and Nutrition- Remove NFA 349 as a Major Requirement, core course. Add one hour of free electives to each concentration.

### Course Revisions

68. ADM 210: Dress, Appearance, and Culture. Remove prerequisites.
69. CDF 443: Family Studies Practicum. Update prerequisites and semesters course is offered. – Revised Syllabus included
70. CDF 450: Early Childhood Practicum. Update prerequisites. – Revised Syllabus included
71. CDF 405: Program Planning for Infants & Toddlers. Remove outdated course information from description. – Revised Syllabus included
72. CDF 406: Program Planning for Preschool Children. Remove outdated course information from description. – Revised Syllabus included
73. CDF 538: Research Analysis in Child & Family Studies. Update prerequisite and semesters course is offered.
74. CDF 738: Research Analysis in Child & Family Studies. Update prerequisite and semesters course is offered.
75. CDF 547: Organization and Administration of Early Childhood Programs. Update prerequisite and semesters course is offered.
76. CDF 747: Organization and Administration of Early Childhood Programs. Update prerequisite and semesters course is offered.

### Course Drops

77. CDF 343: Program Planning for Preschool Children
78. CDF 344: Program Planning for Infants & Toddlers
79. CDF 349A: Cooperative Study: Child Development
80. CDF 349B: Cooperative Study: Child Development
81. CDF 349C: Cooperative Study: Child Development
82. CDF 349D: Cooperative Study: Child Development  
cc. Note: Retain CDF 349

## DEPARTMENT OF CLINICAL THERAPEUTIC PROGRAMS

### PROGRAM REVISIONS

83. MA Communication Sciences and Disorders. For Graduate Admissions, remove the requirement for an undergraduate degree in Communication Disorders (CD) and state that a bachelor's degree in CD or a related field is required. Also, remove the GRE requirement, letters of recommendation, and documentation of 25 observation hours. Add an interview component.

## College of Science, Technology, Engineering, and Mathematics

### Department of Agriculture

#### Course Revision

84. AGR 421

#### Program Revisions

85. BS Animal and Vet.Science, program revision

86. CIP code change for BS Animal and Veterinary Sciences

87. CIP code change for University Certificate in Turfgrass and Landscape Horticulture

### Department of Applied Engineering & Technology Management

#### Memo: Departmental name change

#### Course Revisions

88. AVN 315, prerequisite revision

89. AVN 329W drop W, prerequisite revision

90. AVN 161, prerequisite revision

91. MFE 349, course revision

92. MFE 499, course revision

#### Program Revisions

93. BS Aviation, program revision

94. BS MFE, program revision

### Department of Biological Sciences

#### Course Revisions

95. BIO 307, prerequisite revision

96. BIO 371, editorial

97. BIO 839, editorial change

98. BIO 880, editorial change

#### Program Revision

99. BS BIO program revision to teaching concentration

### Department of Chemistry

#### Course Revisions

100. CHE 495A Editorial

101. CHE 495B Editorial

102. CHE 411 Editorial

103. FOR 490 Editorial

- 104. FOR 499, prerequisite revision

Department of Computer Science and Information Technology

Memo: Departmental Name change (effective July 2021)

Course Revisions

- 105. NET 454 prerequisite revision

Program Revisions

- 106. University Certificate in Cyber Systems, program revision
- 107. BS Digital Forensics and Cybersecurity, program revision
  - dd. Minor in Informatics
  - ee. Minor in CyberSecurity
- 108. BS Cyber Systems Technology
- 109. Cyber Systems Technology 3+2 program

Department of Mathematics and Statistics

Course Revision

- 110. MAE 302 editorial change

Program Revision

- 111. Math teaching minor, program revision

Department of Physics, Geosciences, and Astronomy

- 112. GEO 458, Prerequisite revision
- 113. GLY 415, Contact hours and course load change with associated course description update.
- 114. GLY 420, Contact hours and course load change with associated course description update.
- 115. GLY 498 Change schedule type
- 116. GLY 499 Change schedule type
- 117. PHY 412, Change schedule type

[College of Business](#)

Program Revisions

- 118. BBA in Accounting
  - a. Concentration in Management Accounting
  - b. Concentration in Public Accounting
  - c. Concentration in Public Accounting and MBA 3+2 with Curriculum map and Guide
- 119. BBA in Finance
  - a. Concentration in Banking and Financial Services with Curriculum map and Guide

- b. BBA in Finance Concentration in Business Finance
- c. BBA in Finance Concentration in Financial Planning
- 120. BBA in General Business
  - a. Concentration in International Business
  - b. Concentration in Corporate Communication and Technology
  - c. Concentration in Business and Marketing Education/Teaching
  - d. Concentration in General Business
- 121. BBA in Management
  - a. Concentration in Global Supply Chain Management with Curriculum map and Guide.
  - b. Concentration in Human Resource Management with Curriculum map and Guide.
  - c. Concentration in General Management with Curriculum map and Guide.
- 122. BBA in Marketing
  - a. Concentration in Music Marketing
  - b. Concentration in Marketing Research and Analytics
  - c. Concentration in PGM Golf Management
  - d. Concentration in General Marketing
  - e. Concentration in General Marketing and MBA 3+2 with Curriculum map and Guide
  - f. Concentration in Marketing Research and Analytics and MBA 3+2 with Curriculum map and Guide
- 123. BBA in Risk Management and Insurance
- 124. MBA
  - a. On Campus Revisions
  - b. MBA Online Revisions with Curriculum map and Guide
- 125. Banking and Financial Services, Certificate
- 126. Banking and Financial Services, Minor
- 127. Global Supply Chain Management, Certificate
- 128. International Business, Minor
- 129. Marketing Research & Analytics, Certificate
- 130. Sales, Certificate with Map
- 131. Sales, Minor with Map

#### Course Revisions

- 132. ACC 350, Accounting Information System Security
- 133. FIN 301, Corporate Finance
- 134. MBA 841, Driving Strategic Impact
- 135. MBA 842, Impact Capstone
- 136. MGT 320, Human Resource Management
- 137. MGT 375, Supply Chain Planning
- 138. MGT 400, Organization Theory
- 139. MGT 415, Organization Conflict Navigation
- 140. MGT 425, Compensation
- 141. MGT 440, Human Resource Development
- 142. MGT 444, Strategic Sourcing
- 143. MGT 445, Employee Recruitment and Selection

- 144. MGT 446, Logistics Management
- 145. MGT 460, Performance Management
- 146. MGT 480, Organizational Behavior
- 147. MKT 508, Sales Management with Syllabus
- 148. MKT 540, Business-to Business Sales and Marketing with Syllabus
- 149. MKT 555, Marketing Research and Analysis with Syllabus
- 150. MKT 556, Qualitative Research in Marketing with Syllabus
- 151. MKT 557, Experimental Design for Marketing with Syllabus
- 152. MKT 570, Advanced Sales & Negotiations with Syllabus
- 153. MKT 590, Special Topics in Sales & Marketing with Syllabus

## College of Letters, Arts, and Social Science

### Department of English

#### Program Revisions

- 154. BA English: Add ENG 201 and adjust hours
- 155. BA English Teaching: Add ENG 201 and adjust hours

### Department of Government

#### Course Drop

- 156. POL 872 - course no longer taught.

#### Course Revision

- 157. POL 871: Field Study in Public Administration – change title to differentiate clearly from new course

#### Program Revisions

- 158. Master of Public Administration: Add POL 873 as option for Exit Requirement
- 159. MPA 3+2: Add POL 873 as option for Exit Requirement of MPA and remove language of WI requirement.

### Institute for Collaborative and Creative Arts: Art, Communication, Music, and Design

#### School of Art and Design

#### Course Revisions

- 160. ARH 463: Problems in Art History – change course title, retake hours, and prerequisites
- 161. ART 463: Independent Study - change course title, retake hours, and prerequisites
- 162. DES 463: Problems in Design - change course title, retake hours, and prerequisites

#### School of Communication



### Course Drops

- 163. PUB 412: Web Marketing and Development
- 164. PUB 415S: Public Relations in the Performing Arts
- 165. PUB 520: Integrated Public Relations Strategies

### Course Revisions

- 166. CMS 375: Intercultural Communication – add CMS 100 and CMS 210 as prerequisite options
- 167. PUB 305: Mass Communications Research – change course number, cross-list with CMS 305, and change prerequisite
- 168. PUB 325: Strategy and Practice – change course title and description
- 169. PUB 375: Public Relations Principles – change course number and add prerequisites
- 170. PUB 380: Public Relations Writing – change prerequisite
- 171. PUB 385: PR Event Planning and Management – change prerequisite
- 172. PUB 390: Fundraising – Prerequisite change
- 173. PUB 410: Social Media and Public Relations – change prerequisites and to junior standing
- 174. PUB 425: Crisis and Risk Communication – Prerequisite change
- 175. PUB 470: Public Relations Internship – change prerequisite and to junior standing
- 176. PUB 475: Advanced Public Relations – change course title and prerequisites
- 177. PUB 480: Integrated Communications and Strategies – Change from elective to required and change prerequisites
- 178. PUB 490: Public Relations Campaigns – change prerequisites
- 179. PUB 491: Senior Seminar in Public Relations – change to senior standing and change prerequisites

### School of Music

#### Course Revision

- 180. THE 300: Stage Management – revise title and course description; reduce credit hours from 3 to 2

#### Program Revision

- 181. BM Theory and Composition – Reduce required credits of MUS 283 and change elective hours

### Department of Language & Cultural Studies, Anthropology, and Sociology

#### Course Revisions

- 182. ANT 470: Field Methods in Archaeology - indicate course may be repeatable up to 12 hours
- 183. ANT 498: Directed Research in Anthropology – indicate course may be repeatable up to 6 hours
- 184. SOC 462: Sociological Theory – change number to SOC 301, title to Immersion in Sociological Thought, and edit description

## Department of Social Work

### Course Revisions

185. SWK 225: Human Behavior/Social Environment – change prerequisites to co-requisites
186. SWK 390: Field Experience in Social Agency – change course description
187. SWK 490: Social Work Practicum – Change course description
188. SWK 860: Interprofessional Micro Practice – Update course description
189. SWK 870: Interprofessional Mezzo Practice – Update course description
190. SWK 880: Interprofessional Macro Practice – Update course description

### Program Revision

191. Bachelor of Social Work: Remove two courses from list of BSW supporting courses.