
COUNCIL ON ACADEMIC AFFAIRS MEETING MINUTES
November 19, 2020
1:30 p.m.
Zoom E-Presence Meeting

1. Call to Order, 1:30 p.m.
2. Approval of the Minutes from October 15, 2020, [available at CAA.eku.edu](http://CAA.eku.edu) , **Approved**

Consent Agenda: Routine Curriculum Proposals

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COLLEGE OF BUSINESS AND TECHNOLOGY	
<u>School of Business (MBA)</u>	
Course Revisions – Revise Corequisites, <i>Approved, Fall 2021</i>	
MBA 811, Managerial Communication	8
MBA 812, Data, Decisions, & Business	9
MBA 813, The Showing Tell: Empathic Interactive Communication	10
MBA 815, Introduction to Design Thinking	11
<u>School of Business (MMIB)</u>	
Course Revisions, <i>Approved, Fall 2021</i>	
MKT 440, Industrial Marketing	12
MKT 300, Principles of Marketing	13
MKT 301, Principles of Marketing (NB)	14
Course Drop, <i>Approved, Spring 2021</i>	
MKT 405, Retail Management for PGM	15
COLLEGE OF HEALTH SCIENCES	
<u>Exercise and Sport Science</u>	
Course Drops, <i>Approved, Spring 2021</i>	
ATR 212 Evaluation of Upper Extremity Injuries	17
ATR 412 Organization and Administration	
COLLEGE OF JUSTICE AND SAFETY	
<u>School of Justice Studies</u>	
Course Revisions, <i>Approved, Fall 2021</i>	
CRJ 355 Rural Crime and Justice	19
Removal of classification standing. Addition of prerequisite options	
CRJ 305 Domestic Violence	20
Removal of letter grade prerequisite. Removal of Classification standing. Additional Prerequisite options.	

COLLEGE OF LETTERS, ARTS, AND SOCIAL SCIENCES

Anthropology, Sociology, and Social Work

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Course Revisions, Approved, Fall 2021	
APP 355 Rural Crime and Justice (Cross-listed with CRJ 355)	23
WGS 305 Domestic Violence (Cross-listed with CRJ 305)	24

Communication

Editorial Change, Approved, Fall 2021	
Minor in Communication Studies: Revise course requirements	25
Course Revisions, Approved, Fall 2021	
PUB 410 Social Media and Public Relations	26

English

Course Drops, Approved, Fall 2021	
ENG 504 Creative Writing Mentorship	27
ENG 704 Creative Writing Mentorship	
ENG 825 Old English Language and Literature	
ENG 853 Seminar in Nineteenth Century American Literature	
ENG 854 Seminar in Twentieth Century American Literature	
ENG 861 Reading and Teaching Poetry	
ENG 862 Reading and Teaching Fiction	
ENG 864 Reading and Teaching Nonfiction	
ENG 873 Seminar in Renaissance Literature	
ENG 876 Seminar in Restoration and Eighteenth Century Literature	
ENG 878 Seminar in Nineteenth Century British Literature	
ENG 895 Mentored Scholarly Project	
ENG 899 Thesis II	
GRD 857e English Written Comprehensive Exam	
GRD 858e Thesis	

History, Philosophy, and Religious Studies

Course Revisions, Approved, Fall 2021	
HIS 838 Practicum in Public History: Revise course title and catalog text.	28
HIS 839 Cooperative Study in Public History: Revise course title, catalog text, and maximum hours awarded.	29

Languages, Cultures, & Humanities

Course Revision, Approved, Fall 2021	
SPA 492 Senior Capstone Seminar	30

COLLEGE OF SCIENCE

Physics and Astronomy

Course Revisions, Approved, Fall 2021	
PHY 302 Modern Physics - Update prerequisite to be MAT 211 or 234	32
PHY 310 Theoretical Methods in Physics - Update prerequisite to add CSC 174	33

Substantial Agenda begins on page 3

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COLLEGE OF SCIENCE	
<u>Physics and Astronomy</u>	
Program Revision, CAA Approved, Pending Faculty Senate and Board of Regents Approval	
BS Physics - Add CSC 185 and EET 351 and Remove EET 350 as restricted elective options for Engineering Physics concentration.	35
Remove CSC 190 in Supporting Course Requirements of General and Engineering Physics.	
COLLEGE OF BUSINESS AND TECHNOLOGY	
<u>School of Business (MMIB)</u>	
New Course, Approved, Spring 2021	
MKT 470, Advanced Sales, Friendly Amendment: add weekly contact hours to form	42
New Minor, CAA Approved, Pending Faculty Senate and Board of Regents Approval	
Minor in Sales	60
COLLEGE OF HEALTH SCIENCES	
<u>Applied Human Sciences</u>	
New Courses, Approved, Fall 2021, Note: Memo needed for New Prefix notification to Registrar's Office	
GHT 201 Hospitality & Tourism Essentials	66
GHT 310 Be Our Guest	76
GHT 320 Sociocultural Impacts of Hospitality	86
GHT 425W Hospitality & Tourism Analysis	97
GHT 450 Global Hospitality Law	107
GHT 499 Hospitality & Tourism Practicum	116
GTO 210 Gastronomic Tourism	124
GTO 320 Bourbon, Beer & Spirits	133
GTO 325 Culture & Consumption of Wine	144
GTO 410 Gastronomic Tour Development	154
SHO 341 Sustainable Hospitality	163
SHO 410 Multigenerational Programming	172
SHO 420 Sustainable Global Practices	183
SHO 460 Universal Sustainable Design	192
SHO 475 Promoting Hospitable Experiences	201
New Programs, CAA Approved, Faculty Senate Approved 11/2/20, Pending Board of Regents Approval	
B.S. Global Hospitality and Tourism - Create a new E-Campus program	210
University Certificate in Gastronomic Tourism	220
University Certificate in Sustainable Hospitality	220
<u>Exercise and Sport Science</u>	
Program Suspension, CAA Approved, Pending Faculty Senate and Board of Regents Approval	
Minor in Physical Education (Non-Teaching)	232
COLLEGE OF LETTERS, ARTS, AND SOCIAL SCIENCES	
<u>Art and Design</u>	
New Program, CAA Approved, Faculty Senate Approved 11/2/20, Pending Board of Regents Approval	
M.S. in Instructional Design and Learning Technology	237
New Certificates, CAA Approved, Faculty Senate Approved 11/2/20, Pending Board of Regents Approval	
Departmental Certificate in Online Learning Design	265
Departmental Certificate in User Experience Design	274
New Courses, CAA Approved, Fall 2021, Note: Memo needed for New IDL Prefix notification to Registrar's Office	
DES 850 Graphic Design for Learning	283
DES 851 User Experience Design	298
IDL 800 Introduction to Instructional Design and Learning Technology	311
IDL 801 Instructional Design Mastery	323

COLLEGE OF LETTERS, ARTS, AND SOCIAL SCIENCES

Art and Design continued

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IDL 802 Data-Driven Decision Making	335
IDL 810 Multimedia for Learning	348
IDL 811 Online Learning Design	360
IDL 812 Game Design for Learning	372
IDL 813 Instruction for Diverse Learners	384
IDL 814 Training the Modern Workforce	395
IDL 820 Field Internship	408
IDL 821 Portfolio and Exit Review	420
IDL 890 Independent Study	432

English

Program Revisions, CAA Approved, Pending Faculty Senate and Board of Regents Approval

M.A. in English - Revise program name and course requirements.	442
-Edit: Remove “suspension effective date Fall 2021” typo per Associate Dean	
B.A. and M.A. English Accelerated 3+2 Dual Degree Program	450
Revise program name and course requirements.	

Course Revisions, CAA Approved, Fall 2021

ENG 500 Topics in Professional Writing: Revise course title, prerequisites, and catalog text.	455
ENG 700 Topics in Professional Writing: Revise course title and catalog text.	458
ENG 502 Advanced Creative Writing: Revise course title, prerequisites, and catalog text.	468
ENG 702 Advanced Creative Writing: Revise course title, catalog text, and maximum allowable credit hours.	471
ENG 503 Creative Writing Workshop: Revise credit hours, course title, and catalog text.	484
ENG 703 Creative Writing Workshop: Revise credit hours, course title, catalog text, and maximum allowable hours.	487
ENG 520 History of the English Language: Revise catalog text and prerequisites.	497
ENG 720 History of the English Language: Revise catalog text.	500
ENG 530/730 Topics in Genre: _____: Revise catalog text.	508/511
ENG 550/750 Topics in Literature: ____: Revise course title and catalog text.	520/523
ENG 800 Seminar on Composition: Revise course title and catalog text.	531
ENG 801 Introduction to Graduate Study: Revise catalog text.	539
ENG 806 Topics in Modern Rhetoric: ____: Revise catalog text.	547
ENG 808 Studies in Modern Composition: Revise course title and catalog text.	561
ENG 827 History of Rhetoric: Revise course title and catalog description.	570
ENG 830 Seminar in Literature: Revise course title, catalog text, and maximum allowable hours.	578
ENG 833 Modern Literary Criticism: Revise course title and catalog text.	586
ENG 839 Applied Learning in English: Revise course title, catalog text, and add credit not awarded statement.	596
ENG 850 Seminar in Early American Literature: Revise course title and catalog text.	606
ENG 860 Topics in Reading and Teaching Literature: Revise course title and catalog text.	615
ENG 863 Writing & Teaching Writing: Revise course title and catalog text.	624
ENG 870 Seminar in Medieval Literature: Revise course title, catalog text, and maximum allowable hours.	637
ENG 898 Thesis I: Add catalog text and credit not awarded statement.	646

New Courses, CAA Approved, Fall 2021

ENG 810 Advanced Grammar	658
ENG 814 Writing Across the Curriculum	667
ENG 840 Foundations in ProTech Writing	675

History, Philosophy, and Religious Studies

Program Revision, CAA Approved, Pending Faculty Senate and Board of Regents Approval

M.A. in History: Adding Applied History plan.	685
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COLLEGE OF LETTERS, ARTS, AND SOCIAL SCIENCES

Honors

New Certificate WITHDRAWN		
Departmental ECU e-Campus Honors Certificate	688	<u>Page</u>
New Courses WITHDRAWN		
HON 101 The Examined Life	696	
HON 301 Self and Community	706	
HON 302 e-Campus Honors Option	716	
HON 391 e-Campus Honors Track E Portfolio	724	

Languages, Cultures, & Humanities

Program Revision, CAA Approved, Pending Faculty Senate and Board of Regents Approval	
B.A. Spanish Teaching: Revise catalog text.	740

Action Item

1. Commencement Regalia - Student Dietetic Association (SDA), CAA Approved 742

Information Item

1. CLASS Departmental Merger Notification: Departments of Art & Design, Communication, and School of Music will become The Institute for Creative and Collaborative Arts (ICCA): Art, Communication, Music, and Design
CAA Reviewed 744

Associate Provost News and Notes

1. Clarification of Prerequisite Language 746
The correct format is: ENG 102, 102R, ENG 105(B), or HON 102 – this language will be adjusted where needed for courses currently in the catalog
2. Academic Readiness
3. New Academic Program Approval Policy
Remember the 50% Rule – Core must serve for at least 50% of the program requirements.
As new programs and program revisions come to CAA they will be reviewed for compliance to the 50% Rule.
4. University and Departmental Certificates
The Associate Registrar is forming a Subgroup to discuss new CPE certificate guidelines and expectations.
Volunteers interested in serving on the group should email Associate Provost Jennifer Wies.
5. The next CAA Meeting is February 2021. The Associate Provost will be asking for input on improving CAA processes.

Meeting adjourned 2:46 p.m.